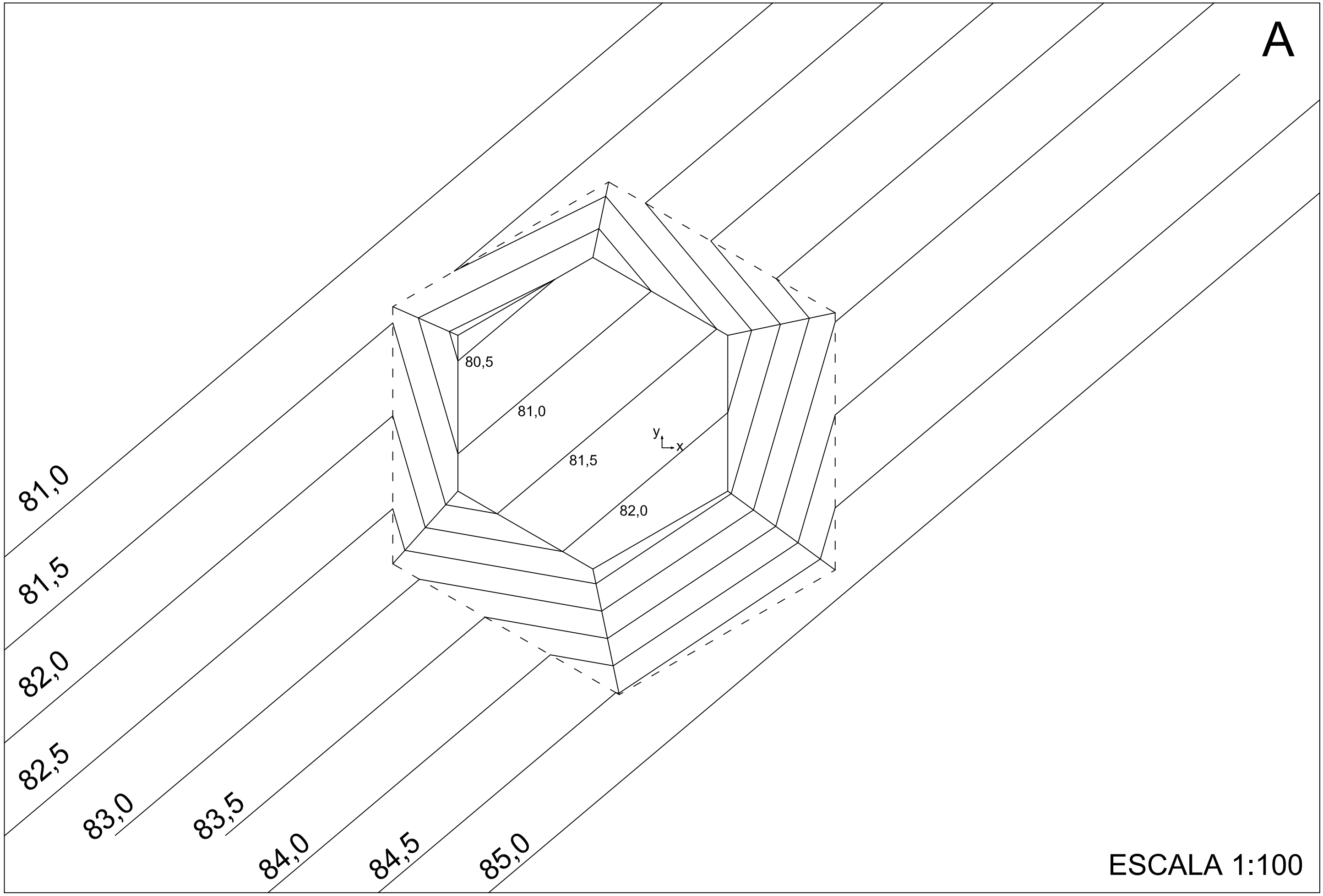APELLIDOS, NOMBRE